



Fallston, NC – Specialty Lighting is pleased to announce the addition of Teresa Attaway to the position of National Sales Director – Retail Environments.

Attaway brings over 25 years of sales and marketing experience to this role. Formerly at Feelux Lighting, Inc., she developed and maintained customer relationships with special emphasis on brands and national account programs for the retail and hospitality industries. She was an integral player in product launches to the US and global markets, as well as creative liaison for key industry trade publications related to architectural lighting and retail environments. Previously, she was Principal for Event Services, Inc.

Attaway will be responsible for managing all sales activity within the retail environments space by providing effective solutions aligned to her clients' requirements. She will work closely with Specialty Lighting's corporate sales and marketing team to develop and implement strategic plans and forecasts to achieve company objectives while supporting the overall direction of the organization. Teresa will be instrumental in

maintaining and building long-term client relationships while ensuring brand quality and recognition throughout the retail environments market.

Ward Norris, Vice President of Sales commented, "Teresa's exceptional project management capabilities along with her proven track record for building customer loyalty and delivering first class customer service will be an asset while promoting Specialty Lighting's products and services to the retail environments market." She can be reached at tattaway@specialtylighting.com.

Specialty Lighting is a market leader dedicated to the art of illumination and power distribution. Since 1975, we have been committed to ongoing research and product development. Our expansive product offering has been carefully crafted to address a wide range of applications ranging from the most basic and simple designs to more elaborate and complex custom designs. Products meet or exceed United States and Canadian safety standards and are UL, CSA or ETL listed. We're ready to assist you with your next project. Specialty Lighting: More Than Lighting, Powerful Solutions. info@specialtylighting.com. www.specialtylighting.com.